

Story Ideas:

1. “Name Brand Baby Care Products Comprised of Chemical Irritants and Known Carcinogens”

The majority of today’s most popular, name brand baby care products, including Huggies, Gerber, and Johnson & Johnson, contain many harsh ingredients that pose health risks to children. Chemicals used as wetting agents, detergents, and lathering, certain synthetic preservatives, and color and fragrance additives are all culprits – many being known carcinogens, and skin and respiratory irritants.

2. “The Case for Organic Cotton”

While conventional cotton crops account for less than 3% of the world’s farmland, 25% of the world’s insecticides and 10% of the world’s pesticides are used to grow cotton. In addition, 8,000 different chemicals are used to turn raw material into end products. Due to soil depletion by cotton crops, the cotton industry relies heavily on petroleum based fertilizers which pollute our watersheds and food-chain as runoff occurs.

3. “The New Wave in Eco-Friendly Fabrics”

Hemp is no longer the only alternative in eco-friendly fabrics on the market today. In addition to the rise in use of organic cotton, organic wool and fabrics made from bamboo and soy dredge are also coming on the scene and gaining momentum as natural choices among environmentally conscious consumers.

4. “The Body Burden”

The National Environmental Trust is currently conducting research on the presence of chemicals in human blood. Their “Body Burden Test” was recently featured on a special CNN health report narrated by Anderson Cooper, wherein doctors discuss the sources of the many chemicals found in Cooper’s and another family’s bloodstreams. 3 out of the 5 chemicals given special attention in the report are found in a wide range of products for infants and toddlers.

5. “Children Especially Vulnerable to Toxic Exposure”

There are many special circumstances that make young children particularly vulnerable to the health risks of exposure to toxic substances, including; their weight and size, their behaviors, and their high percentage of body fat.

6. “10 Simple Steps for Creating a Green Nursery”

The onslaught of information about the hazards found in children’s bedding, toys, bottles, etc. can be overwhelming. Fortunately, in this day and age, there are alternatives available for all of these items. There are many tips for greening up the nursery requiring minimal effort, which will take the stress out of any parents’ desire to keep a healthy home environment.

7. “The Truth about Plastics”

The issue of plastics, which ones are harmful and why, is also somewhat confusing these days. A straightforward explanation of what the different numbers mean, which are toxic and why, as well as examples of alternatives (wood and organic toys, glass or bisphenol-A free bottles, etc.) will take the worry out of our near dependence on plastics in the home.