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Greenbaby Gifts Goes Hollywood

Celebrity Parents to Receive Environmentally Friendly Baby Products from L.N. Company

Los Angeles, California – Greenbaby Gifts is going to Hollywood, and the creator of the environmentally-friendly gift sets is ready for its close up. The Laguna Niguel-based company is producing gift sets of all natural and organic nursery necessities for infants, toddlers, and expecting moms, to be included in the ‘Babes in Toyland’ gift boxes given to some of the most talked about celebrity moms and dads.

According to Cynthia McGregor, Greenbaby Gifts Founder and President, “Many celebrity parents are already aware of the need for eco-friendly and toxin-free products for themselves, and now they will know where to go for one-stop-shopping for beautiful, environmentally friendly baby gifts.”

Lash Fary is President of Distinctive Assets, LLC, the company that creates and distributes elaborate gift baskets to Hollywood celebrities for many occasions including the holidays and the ‘Babes in Toyland’ gift box. The man the *New York Times* recently dubbed “one of Hollywood’s sultans of swag” says he is thrilled to include green items for babies in this gift bag.

“Greenbaby Gifts combines two of Hollywood's biggest trends: having babies and promoting an environmentally-conscious lifestyle. Although Greenbaby's products are independently fabulous (even if they weren't organic and Earth-friendly), the fact that there is such a positive mission behind the product line made it a company I knew our celebrity clients would want to know about. It's truly exciting when we are able to shine a spotlight on an enlightened company such as Greenbaby Gifts.”

McGregor, too, is excited. “This is an incredible opportunity for Greenbaby Gifts to showcase our products in the national spotlight,” she says. “We are thrilled to include our products in the gift boxes, and put them in the hands of celebrities like Angelina Jolie, Jenna Elfman, Gwen Stefani, and Halle Berry.”

Gift sets from Greenbaby Gifts are available for direct-to-consumer purchase through the company’s web site at www.greenbaby-gifts.com. Packaged in handmade gift bags, keepsake boxes, and environmentally friendly packaging materials, the gift sets start at \$35 and can be custom created to fit any budget.

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